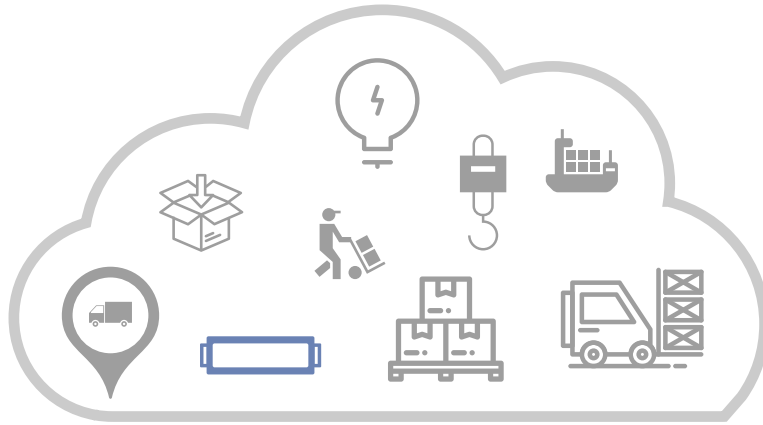




# ROBOTICS

## INTERNET OF THINGS (IOT) FOR THE WAREHOUSE

Voodoo Robotics, the leading innovator in warehouse picking automation, provides cost-effective technology for warehouse inventory management and order fulfillment solutions. With engineering and robotic expertise, we are bringing the next wave of state-of-the-art automation to material handling industries.



**WHILE EVERYONE**  
was **TALKING**  
ABOUT THE **INTERNET**  
**OF THINGS (IoT),**  
**WE BUILT IT!**



VOODOO  
ROBOTICS

*Already in a warehouse near you!*

# Internet of Things (IoT) for the Warehouse

## CLOUD DISPLAY DEVICES



<https://www.sku-keeper.com/api/D4F660:AFA0CB/pick/Location A23:12/Pick 6 44311/140,f5,2,f5,2,g5,2,a5,2,f5,2,a5,2,g5,2/20>

Amazon Cloud

Device ID

Type

Line 1

Line 2

Tempo/Tune

Time

Pick-to-Light

Flow Racks

Kitting

Picking Carts

Pick Tunnel

Alert/Info

Put Walls

Will-Call

Quarantine

## FEATURES



Wireless IoT devices run on two AA batteries



Long Battery Life allows devices to last for a year or more (depends on usage)



Two Lines of Custom Text in the language you need



Lights Up, flashes and plays a custom tune



Stores Data as background information (press button to activate)



Simple URL Integration even works with Excel or Google Sheets!



Hardware as a Service (HaaS) with a month-to-month lease



VOODOO  
ROBOTICS

# Trevor Blumenau

FOUNDER AND CEO



## Thought Leader

As a thought-leader, Trevor Blumenau is able to imagine and then create technology that revolutionizes whole industries. Trevor is a professional engineer with a master's degree in robotics from UC Berkeley and has 25 years of detailed research and design experience in warehouse/manufacturing processes, controls, and innovation.

## Origins of Voodoo Robotics

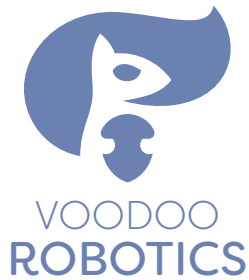
Trevor founded Voodoo Robotics to modernize warehouse operations by leveraging modern technologies. Voodoo's first product, a next-generation Automated Storage and Retrieval System (ASRS) includes a web-based, real-time

3D interface and sophisticated modeling built in WDL, a Warehouse Design Language he invented. For companies not yet ready for full automation, Trevor designed and built a wireless Pick-to-Light system based on the Industrial Internet of Things (IIoT). The Pick-To-Light system is supported by an optional cloud-based inventory management package called SKU-Keeper.

## Background

Prior to Voodoo Robotics, Trevor founded NuWeb, where he invented the foundational technology for all internet advertising measurement. NuWeb was subsequently acquired by Nielsen Media Research. With over 50 patents and patents-pending, Trevor is a proven innovator.





## **MODEX 2018 Seminar Highlights Modernizing Supply Chain by Voodoo Robotics**

*Wednesday, March 21, 2018*

Trevor Blumenau, CEO at Voodoo Robotics and recently named Supply & Demand Chain Executive Pros to Know will be a featured speaker at MODEX 2018 on Monday, April 9, 2018 from 2:00-2:45 PM at the IoT, Connected Supply Chain, & Smart City Solutions Theater 2.

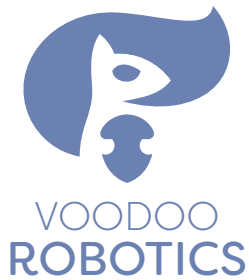
The seminar is titled, "Overcoming Obstacles to Modernizing Supply Chain Technology." Attendees will learn how to address the issues preventing deployment of modern solutions in the supply chain. Blumenau will also discuss how technologies can be designed in such a way as to minimized these issues.

Read more at <http://bit.ly/2G6xJLS>.

Voodoo Robotics, leaders in IIoT Pick-to-Light Solutions, will be exhibiting at MODEX 2018 April 9-12, 2018 in Atlanta, GA at booth **B4375**.

### **About Voodoo Robotics**

Voodoo Robotics, a leading innovator in picking warehouse automation, provides cost-effective technology for warehouse inventory management and order fulfillment solutions. With engineering and robotic expertise, the Texas-based pioneer brings the next wave of state-of-the-art automation to material handling industries.



## **Voodoo Robotics Releases New Product for Cloud Display Lineup at MODEX 2018**

*Wednesday, March 21, 2018*

Voodoo Robotics is proud to introduce a new product to add to our Cloud Display line-up. The new Mobile Turbo product substantially reduces the costs associated with deploying our IoT system in large warehouses. With the Mobile Turbo, customers no longer need to mount Turbo devices in all parts of their warehouse.

The new wireless router, attached to a cart or carried by a picker, is easy to set up, and runs on a standard battery pack, supporting communication for as long as a full day between charges. As with Voodoo's Cloud Display Devices, the Mobile Turbo can be leased on a month-to-month basis as part of a starter kit.

Trevor Blumenau, CEO of Voodoo Robotics, commented, "This device represents an important step forward for our product line. Adding the Mobile Turbo makes deploying a few devices in a large warehouse, very economical indeed!"

Mobile Turbos are available for order online on the Voodoo Robotics website at <https://voodoorobotics.com/>.

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